

November 14, 2024

National Stock Exchange of India Limited	BSE Limited
The Listing Department	Dept of Corporate Services
Exchange Plaza, 5th Floor	Phiroze Jeejeebhoy Towers
Plot C 1 – G Block	Dalal Street, Fort
Bandra-Kurla Complex, Bandra (E)	Mumbai 400 001
Mumbai 400 051	Scrip Code : 543419
Scrip Code: SHRIRAMPPS	

Dear Sir/Madam,

Sub: Investor Presentation

Further to our intimation on November 6, 2024 and pursuant to Regulation 30 read with Schedule III Part a Para a of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the presentation to be made to the Analyst / Investors on the Unaudited Financial Statements for the quarter and half year ended September 30, 2024.

We request you to take the above information on record.

Thanking you. Regards

For Shriram Properties Limited

K. Ramaswamy Company Secretary & Compliance Officer ACS 28580

Shriram Properties Limited

'Shriram House', No. 31, T Chowdaiah Road, Sadashivanagar, Bengaluru - 560 080 Registered office: Lakshmi Neela Rite Choice Centre, 1 Floor, #9, Bazulla Road, T. Nagar, Chennai – 600 017

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Investor Presentation

H1FY25 Results



November 14, 2024



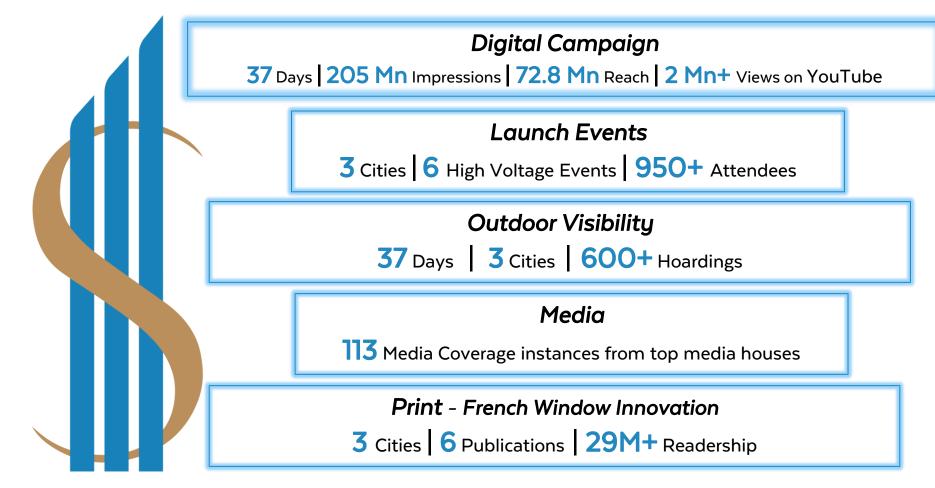
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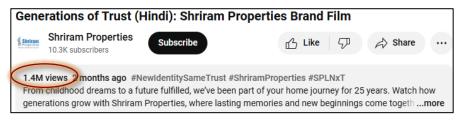
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Honoring The Past, Embracing The Future...





Multi-fold growth amidst industry consolidation; Well positioned for even stronger growth over next 3 years



Q2 | H1 FY25 Overview

Q2 FY25 - A Challenging Quarter, but a Short-term Aberration



Seasonal issues impacted industry sales volumes

- Two inauspicious periods in the same quarter [Aadi/Ashada & Shradh] [vs one last year].
- Reduced launches and completions, amidst administrative delays impacting the sector.
- Unseasonal rains/flash floods in Chennai.



Consumer sentiments improving with onset of festive season

- Traditionally strong period for southern residential real estate sector.
- Deferred decision of Q2, stable pricing and likely launches from large players to help rebound.
- Upswing in buyer interest promises encouraging outlook for H2.

SPL's proactive efforts helped mitigate the impact, though only partially

- Proactive efforts led to 3 launches in Q2, though towards the quarter-end.
- Aggressive marketing and campaign led to strong sustenance sales.
- Quarterly sales relatively stronger sequentially (QoQ), though lower (YoY).
- \cdot Revenue recognition deferred to Q3/H2, due to approval/legal process delays.



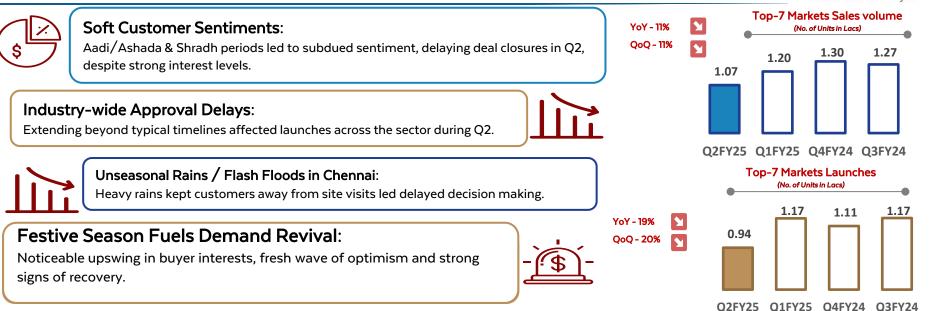
SPL confident of recouping volumes and revenue in Q3/H2

- Ongoing sales from recent launches & planned Q3|H2 launches will help recoup volumes.
- Scheduled OC receipts in Q3/H2 will boost revenues and earnings.

Q2 FY25 - an aberration, only deferment of volumes and revenues/profits, but not lost

Industry Volume Trends - Deferred, Not Lost





SPL Performance relative to the Sector



Source: Regional Peers - Include listed players from South (incl., Sobha, Prestige, Puravankara, etc); Industry Avg. as per Anarock research in terms of no. of units launched & no. of units sold

KPI Summary : Q2 | H1 FY25







- Strong sequential growth in Q2, though marginally lower on YoY, reflecting the Industry context.
- Q2 volumes deferred due to inauspicious periods only deferred to Q3/H2 and not lost, in our view.
- SPL remains confident of achieving full year guidance

Key Highlights: Q2 | H1 FY25



Operational Performance

- Q2 sales volume up 47% QoQ; sales value up 51% QoQ.
- Driven by sustenance & contributions from launches, though towards the quarter end.
 - 3 launches during Q2
 - Shriram Sapphire (B'lore), Shriram Swargam (Chn) &
 Shriram Symphony (Kol)
 - Launched mostly in Sep'24; Full impact likely in Q3.
 - Weak sentiments due to onset of 2 inauspicious periods during Q2 (vs 1 last year)

Collections up 13% QoQ, H1 Collections at 683 Crs.

Project Execution

- Handed over 580+ units in Q2; 1100+ units so far in H1.
- Majority of Q2 handovers in JV & DM projects and hence limited impact on revenues.
- Handover to gain momentum with scheduled completion of projects in the coming quarters.
- FY25 completions on track to handover 3300+ units.
- Construction gained momentum with commencement of work at new projects (Sapphire, 122 West, Poem etc.).

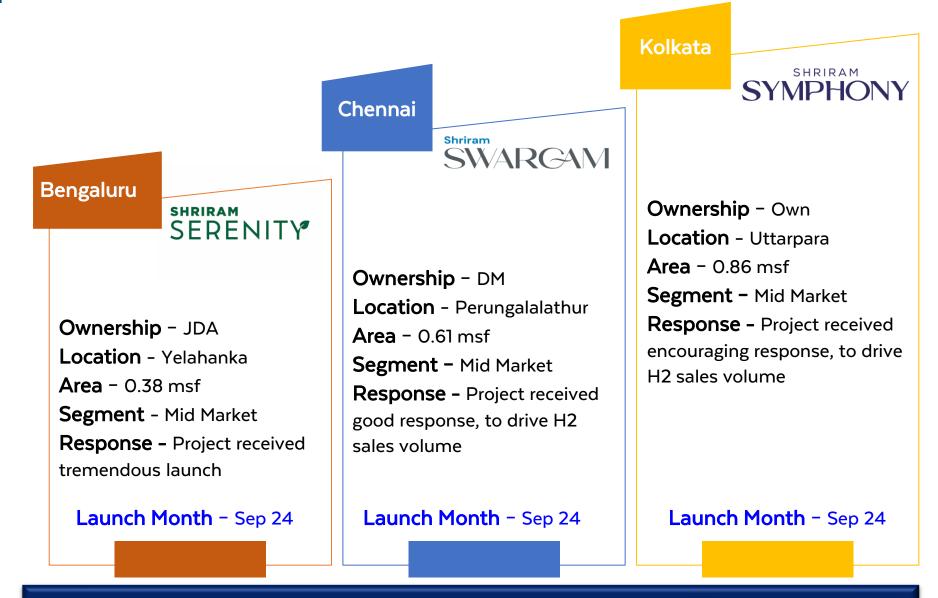
Financial Performance

- Q2 revenues at Rs. 155 Crs. H1 revenues at Rs. 366 Crs below plan due to delays in OC/CC.
- Over Rs. 150 Crs of revenue recognition moved to Q3/H2.
- Reflecting lower revenue recognition, EBIDTA significantly lower in Q2; eventually leading to muted net earnings.
- Gross margin at ~32%, EBIDTA margins at ~18% in H1.
- Positive cash flow from operations, Rs. 68 Crs in Q2 and Rs. 98 Crs in H1.

Business Development & Project Pipeline

- 2 new projects concluded
 - North Bangalore (JDA) and Near Electronic City (Own)
 - Aggregate saleable area of 0.78msf
 - Gross Development Value (GDV) of Rs. 500-600 Crs
- "Pune" market entry in Q3 | H2. JDA Signed; MoEF approvals progressed and now awaiting local clearances.
- Strong project pipeline to support growth momentum.
- Several new projects at advanced stage of deal closure, to enrich portfolio in upcoming quarters.





Encouraging launch responses, conversion momentum picked up amidst festive season

Glimpse of Successful Launches during Q2



Shriram Serenity, Bengaluru

Shriram Swargam, Chennai

Shriram Symphony - Kolkata









































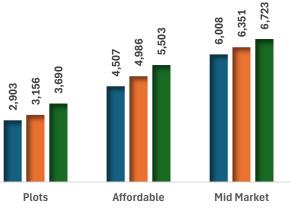
Price Increase by Project - Top Projects only

Project Name	Development type	FY'24	H1 FY'25	Increase in FY25
Shriram WYT Field	Apartment	6,143	7,016	14%
Shriram WYT Field – II	Apartment	5,956	6,779	14%
Park 63 - 2A	Apartment	7,112	7,512	6%
Park 63 - 2B	Apartment	7,193	7,563	5%
Shriram 107 Southeast -Phase 1	Apartment	5,437	6,215	14%
Shriram 107 Southeast -Phase 2	Apartment	5,267	5,569	6%
Shriram 107 Southeast -Phase 3	Apartment	5,065	5,439	7%
Sunshine One	Apartment	4,321	4,538	5%
Sunshine Two	Apartment	4,286	4,540	6%
Shriram Chirping Ridge	Plots	2,425	2,631	8%



Avg. Portfolio Price increase Trends

Realizations Trends by Development Type (Rs/Sqft)



■ FY23 ■ FY24 ■ H1FY25

✓ Portfolio Avg. Realisation up ~6% during H1 FY25.

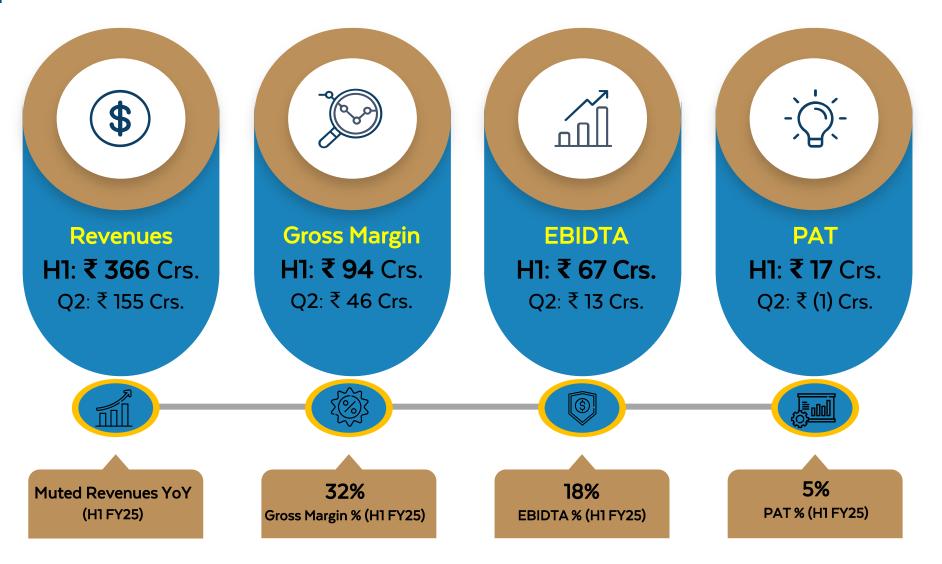
- ✓ Mid Market realisation improved to Rs.6700/sft levels from sub Rs. 5000/sft pre-covid.
 - Reflects success of consistent efforts to rise on the price curve through portfolio enhancements.
 - To have positive impact on margin over 1-3 years.
- $\checkmark\,$ Positive outlook for pricing over the next 12-18 months.

Financial Highlights : Q2 | H1 FY25

Set + +

Financials Snapshot: Q2 | H1FY25





OC/CC delay-led deferred revenues adversely impacted Q2 earnings

Financial Highlights : Profit & Loss - Q2 | H1FY25



Particulars (INR Crs)	Q2 FY25	Q2 FY24	H1 FY25	H1 FY24	FY24
Income from operations	140.6	206.2	294.6	341.2	864.6
Other operating revenues	9.7	19.7	62.8	37.3	103.0
Total operating revenues	150.3	225.9	357.4	378.5	967.6
Other income	4.8	5.4	8.6	10.0	19.8
Total revenues	155.1	231.3	366.0	388.5	987.4
Cost of revenue	94.8	120.8	200.8	181.6	573.5
Employee benefit expense	22.9	23.6	45.9	42.4	86.1
Other expenses	24.1	21.7	52.4	46.0	105.0
Total expenses	141.8	166.1	299.1	269.9	764.6
EBITDA	13.3	65.3	66.9	118.6	222.8
Finance costs	27.0	26.3	53.7	59.1	117.8
- Interest expense & other finance cost	22.9	21.0	44.1	48.7	96.4
- Unwinding Impact (non-cash charge)	4.1	5.3	9.6	10.4	21.4
Depreciation	2.7	2.3	5.4	4.4	9.1
Profit before share of JV income/(loss)	(16.4)	36.7	7.8	55.1	95.9
Add: Share of profit/(loss) of JVs	0.2	(10.8)	3.3	(4.9)	(19.6)
Profit before tax	(16.2)	25.9	11.1	50.2	76.3
Tax expense	(15.4)	5.7	(5.6)	13.4	0.9
Net profit	(0.8)	20.2	16.7	36.8	75.4

• Satisfactory financial performance, viewed in the context of limited handovers during Q2 FY25

• Significant earnings momentum likely with scheduled projects completion / handovers during H2



Q2 FY25

- Q2 Revenue recognition suffered due to delayed OC/CC/RO in 3 Projects (see next slide).
- \circ Impact of over Rs. 150 Crs in revenue recognition, now deferred to Q3/H2.
- Management confident of recouping deferred volumes. Full year Handover/Revenue recognition target intact.
- Gross Margin remained stable at ~33% reaffirming business profitability.
- EBIDTA/PAT margins impacted by reduced revenue recognition and scale economics.
- Finance costs remained flat on both QoQ and YoY.
- Muted Net earnings for the quarter, earnings set to gain momentum and resultant scale economics to reflect during H2.

<u>H1 FY25</u>

- \circ External delays led deferred handover / Income recognition led to muted H1.
- \circ Other operating income driven by impact of strategic early exit of ASK from Shriram Pristine Estates
- Current revenues driven by handover in recently completed projects (Park 63, Shankari, Liberty Square & Grand One).
- Other Expenses slightly higher due to brand transformation costs (one-time) and new project launch expenses.

With scheduled line-up of deliveries in the upcoming quarters, revenue recognition to witness greater momentum during the remainder of FY25.

Q2FY25 Revenue Recognition Deferred in 3 Projects



Project	SPL Area (msf)	Area Sold (%)	Revenue recognised till Q2 (Rs. Crs)	Revenues deferred to Q3/H2 (Rs. Crs)	Reason for delay
Pristine Estates (Bengaluru)	0.79	82%	~40	~85	 Release order (part) delayed Demand for penalty related to pre- acquisition period. SPL challenged additional demand. Favorable order from High court received. Final clearance awaited.
Southern Crest T-D (Bengaluru)	0.04	100%	-	~34	OC received for Tower A B C and Handed Over. Tower D awaiting Final OC from BBMP.
Grand One Cluster H (Kolkata)	0.24	100%	-	~33	Delay in receipt of CC, Handovers commenced post Sep 24.
Total Revenue Impact in	Q2			~152	

Revenues deferral having short term impact on P&L, However FY25 revenues targets remain under control

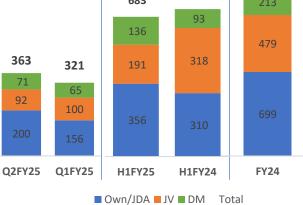
Consolidated Cash Flows - Q2 | H1 FY25

(Excl. DM & JV cashflows)

Amount in Rs. Crs	Q2 FY25	Q1 FY25	H1 FY25	H1 FY24	FY24
Collections	200	156	356	310	699
DM Income	17	7	24	97	123
Other Inflows	0	0	0	1	1
Operating Inflow	217	163	380	408	823
Construction	(88)	(76)	(164)	(173)	(361)
Marketing & Admin Overheads	(48)	(42)	(90)	(88)	(180)
Other Operating outflows	(13)	(15)	(28)	(28)	(55)
Operating Outflow	(149)	(133)	(282)	(289)	(596)
Cash Flow from Operations	68	30	98	119	227
Loan Drawls	151	28	179	48	283
Loan Repayment	(188)	(55)	(243)	(130)	(252)
Net flow from Borrowings	(37)	(27)	(64)	(82)	31
Interest expense, net	(17)	(15)	(32)	(36)	(67)
Other financing cashflows	14	(6)	8	9	(35)
Cash Flow from Financing	(38)	(48)	(86)	(109)	(71)
FCF Before New Project Inv.	30	(18)	12	10	156
Less: New Project Inv.*	(31)	(44)	(75)	(30)	(86)
Net Free Cash flow	(1)	(62)	(63)	(20)	70
Opening Cash & Cash Equiv.	128	190	190	120	120
Closing Cash & Cash Equiv.	127	128	127	100	190







- ✓ Healthy cashflow from operations continue during Q2 & H1 FY25.
- ✓ Net financing outflows on account of scheduled repayment of loans
- ✓ New Project Investment of Rs.75 Crs in H1 FY25 and over Rs.250 Crs in last 2 years to strengthen development pipeline.

Financial Highlights : Balance Sheet | H1 FY25



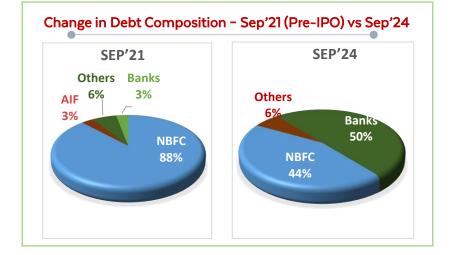
Particulars (Rs Crores)	30-Sep-24	31-Mar-24
Fixed Assets	82	86
Investments, Financial assets and loans	223	295
Inventories	2,706	2,520
Cash and Bank Balances	127	190
Other Assets	715	684
Total Assets	3,852	3,775
Less: Liabilities*	2,557	2,498
Net Assets	1,295	1,277
Equity	1,295	1,277
Borrowings	536	651
- External Borrowings	534	633
- Inter-company borrowings (from JVs)	2	18
Total Equity + Borrowings	1,295	1,277

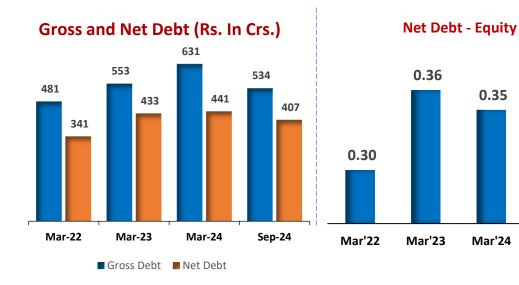
^{*} Includes customer advances, trade payables, provisions excl. borrowings

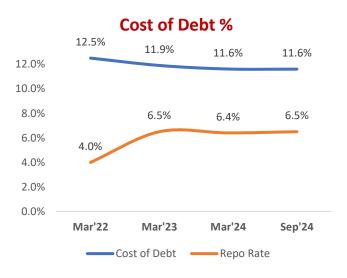
[#] Data from Company Presentation/Financials



Debt Profile & Cost of Debt Trends - Consolidated									
Particulars (Rs. in Crs.) Mar'22 Mar'23 Mar'24 Sep'24									
Gross External Debt ¹	481	553	631	534					
C & CE	140	120	190	127					
Net Debt	341	433	441	407					
Total Equity	1,131	1,200	1,277	1,294					
Net debt/Equity	0.30	0.36	0.35	0.31					







Net Debt to Equity dropped further; Amongst lowest in the Sector.

0.35

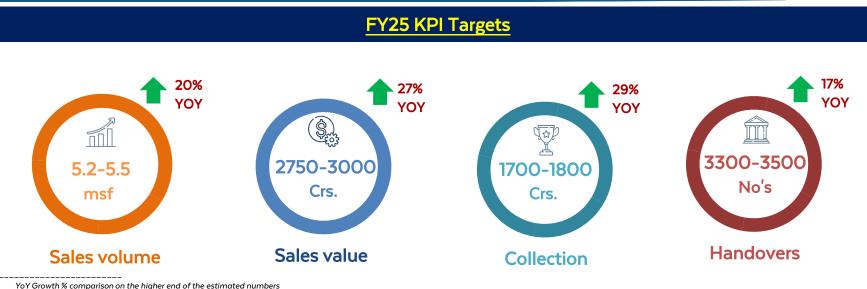
0.31

Sep-24

Outlook for H2 FY25

FY25 Outlook: Strategy & Guidance





H2 FY25 Context - Strong volume and revenue outlook

- Industry demand set to bounce back Strong signs of recovery with onset of festive season.
- Pent-up demand from Q2 and traditionally strong seasonal demands to support robust H2
- SPL launches towards end-Q2 received good response, but decision making deferred due to inauspicious periods. Strong catch up, likely to continue during Q3/H2 FY25.
- Planned new launches to add further strength.
- Focus on successful launch in new markets of Pune.
- Income recognition set to gain momentum with deferred OC/CC projects coming on track and increased handover momentum likely in H2.
- Increased base of revenue coupled with stable margins to enable revenue/earnings catch-up in H2.

FY25 Project delivery: Targeting ahead of RERA Timelines



Project Name	Total Area (mf)	Туре	No. of units	RERA date	% Completed	Estimated Completion/ OC
107 South East Phase I	0.45	Apt.	634	19-Jul-2025	Completed	✓
Eden Phase II	0.25	Plots	158	31-Dec-2024	Completed	\checkmark
Pristine Estates	1.11	Plots	513	15-May-2025	95%	Completed*
Southern Crest Tower D	0.08	Apt.	51	21-Oct-2025	99%	Completed*
Westwoods	0.50	Plots	316	26-Feb-2026	95%	Q3
Grand One Cluster H	0.24	Apt.	307	31-Aug-2026	90%	Q3
Chirping Grove Phase I	0.25	Villas	108	19-Oct-2025	78%	Q3
Chirping Ridge	0.47	Plots	325	11-Oct-2027	80%	Q3
Park 63 2A	0.40	Apt.	254	22-Jan-2025	90%	Q4
Park 63 2B	0.53	Apt.	316	31-Jan-2027	82%	Q4
Mystique	0.20	Apt.	152	30-Apr-2025	60%	Q4
	4.48		3,134			

✓ Targeting to complete 8-10 Projects, with ~4 msf area, reflecting the ramp up in execution capability of SPL over the last 3-4 years

✓ 3,000+ units handover potential in projects to be completed in FY25, recently completed projects handovers to drive the handover momentum.

* Project complete, OC applied awaiting clearances from statutory authorities



FY25 handover projects on-track to deliver on (or) ahead of schedule



Project details**	Region	Project type	Dev. Model	Launch Quarter	Project Area	FY25 Projected Sales volume	Status change from March
Shriram Serenity	Bangalore	Apartments	JDA	Q2	0.37	0.19	✓
Shriram Swargam	Chennai	Apartment	DM	Q2	1.00^	0.20	\checkmark
Shriram Symphony	Kolkata	Apartment	Own	Q2	0.86	0.47	\checkmark
Near Electronic City	Bangalore	Apartments	Own	Q3	0.40	0.26	\Leftrightarrow
Shriram Saptam	Pune	Apartments	DM/JDA	Q3	0.69	0.42	\Leftrightarrow
One City 1B #	Chennai	Plots	Own	Q3	0.20	0.10	$ \Longleftrightarrow $
Kolkata upcoming*	Kolkata	Mixed	Own	Q3	0.77*	0.30*	+
Doddaballapura Plots	Bangalore	Plots	JDA	Q4	0.68	0.29	+
Gateway C Zone	Chennai	Apartments	Own	Q4	0.85	0.14	\Leftrightarrow
Chandapura Phase 1	Bangalore	Apartments	Own	Q4	1.00	0.30	\Leftrightarrow
Yelahanka (Plots)	Bangalore	Plots	Own	Q4	0.20	0.11	\Leftrightarrow
Total					7.02	2.78	

6-7 msf new supply is key to sustaining sales growth momentum in FY25

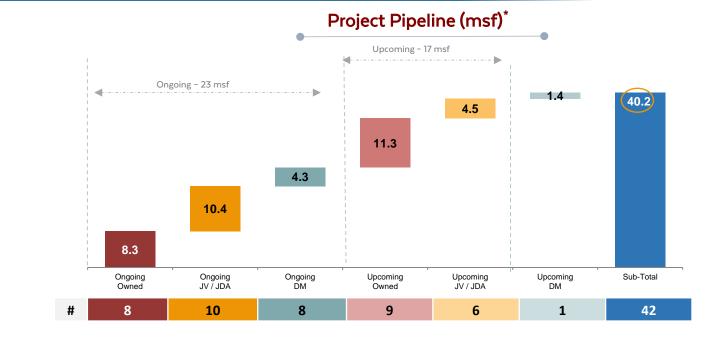
Priority focus area for the management

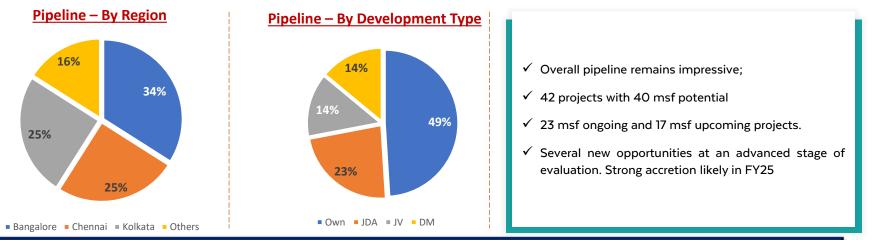
New Phases of Ongoing projects | * Comprises of Plots (0.26 msf); Villa (0.34 msf); and Commercial (0.17 msf)

^{**} Project Names are yet to be finalized for the project | ^ includes phase 1 & 2

Project Pipeline update







SPL pipeline addition to be superior in FY25 with deal closure in multiple projects reaching closure

Excludes 7 Projects deferred with 8.6 msf taking longer than expected time to covert into live pipeline

Thank You

Telle it easy club

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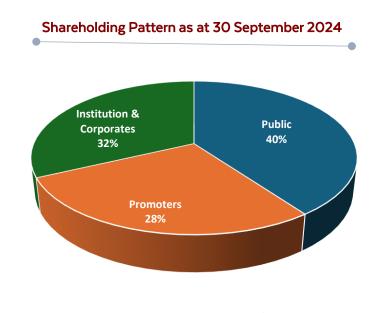
Shareholding Pattern as at 30 September 2024



Category	No.of Holders	%
Promoters	3	28%
Institutions & Corporates	680	32%
Public	85,446	40%
Total	86,129	100%

Promoter Shareholding Composition

Promoter Name	%
Shriram Properties Holdings Pvt Ltd (SPHPL)*	27.8%
SGEWT	0.1%
M Murali	0.1%
Total	28.0%



Public Promoters Institution & Corporates

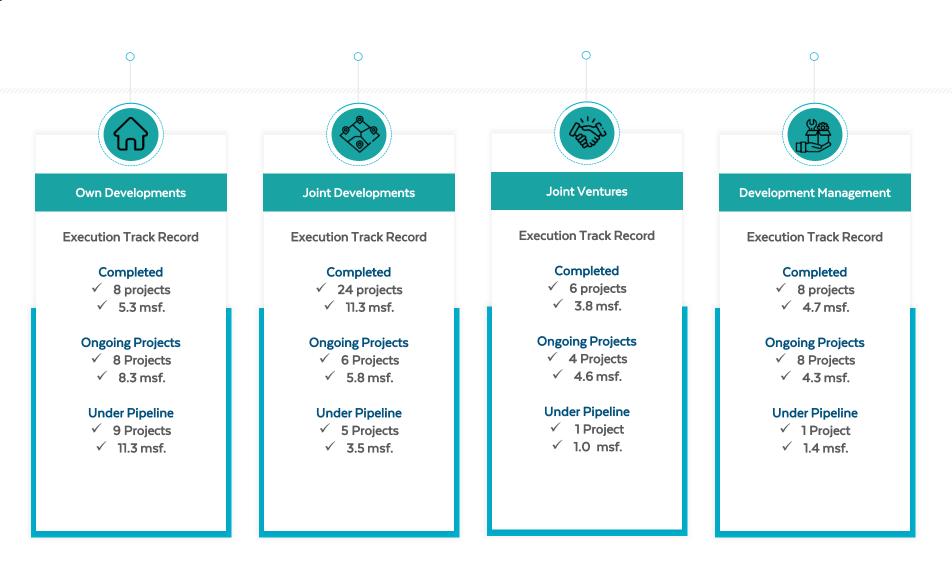
* out of 28% held by Promoters, Mr. M. Murali held 7.42% directly & indirectly through holding shareholding in SPHPL

Promoter Group holding to remain stable

Other Annexures

Annexure-2: Projects Snapshot by Development Models





Annexure-3: Consolidated Cash Flows - With and Without JV Cashflows



Particulars	SPL Consoli	dated (CFS)	SPL Enterprise (100%) ¹ (Excl DM)		
Amount in Rs. Crs	H1FY25	FY24	H1FY25	FY24	
Collections	356	699	557	1232	
DM Income	24	123	24	121	
Other Inflows	0	1	0	1	
Operating Inflow	380	823	581	1354	
Construction	(165)	(361)	(237)	(585)	
Mktg. & Admin Overheads	(90)	(180)	(103)	(234)	
Other Operating outflows	(28)	(55)	(32)	(69)	
Operating Outflow	(282)	(596)	(372)	(888)	
Cash flow from Operations	98	227	209	466	
Loan Drawls	179	283	224	363	
Loan Repayment	(243)	(252)	(339)	(396)	
Net flow from Borrowings	(64)	31	(115)	(33)	
Interest expense, net	(32)	(67)	(76)	(131)	
Other financing cashflows	8	(35)	13	(46)	
Cash flow from Financing	(86)	(71)	(180)	(210)	
FCF before New Project Inv.	(12)	156	29	256	
Less: New Project Inv. *	(75)	(86)	(110)	(185)	
Net Free Cash flow	(63)	70	(81)	71	
Opening Cash & Cash Equiv.	190	120	254	183	
Closing Cash & Cash Equiv.	127	190	173	254	

Includes cash outflows for acquisition of Suvilas Realties and SPL's share of investment in Shriram Pristine Estates ("JV"), Park 63, Shriram 122 West ("JV") under ASK platform, 1 Enterprise Cashflows include SPL CFS Cashflows plus 100% share of JVs. Excludes DM project cashflows

For further information, please contact:

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